



About Us

Alphasynopsys provides an industry leading blend of technology, business consulting, and outsourcing services. Alphasynopsys specializes in enhancing organizational performance through effective and efficient application of technology and outsourcing solutions for our clients. Our goal is to not only solve short term business and technology problems for our clients, but to create next-generation competitive advantages that drive future growth and success. Headquartered in Detroit, Michigan and with its Global Delivery Center in Bhubaneswar, India, Alphasynopsys provides services to clients in all major segments of the global economy, including:

- Telecommunications
- Software and Hi-tech
- BFS (Banking, Insurance, and Financial Services)
- Energy and Utilities
- Consumer Business
- Health Care
- Manufacturing
- Government

Alphasynopsys is truly a global organization, serving clients in the North America, Asia-Pacific, and European markets. Alphasynopsys maintains a strong focus on quality in all that we do. Alphasynopsys is in process to be an ISO 9001:2000 certified and SEI CMMI Level 2 assessed organization.

Our Mission

We strive to provide innovative solutions that help in improved business performance. Our solutions and services address critical business challenges and deliver quick ROIs. Our framework provides the flexibility to seek solutions through different channels depending on the clients' needs, process, partner philosophy, procurement structure, budget constraints and urgency.

Our Focus

We help our customers improve their business performance. We do this globally and through:

- solutions that increase productivity
- tools to measure performance
- technology that can enable quick deployments
- services that improve responsiveness

Our unique frame work of Project Management, Application Development methodology, Solutions and Services and our focus on select domains help us become an expert organization and a partner of choice.

Our Services

Alphasynopsys provides client with variety of service including

- Application Development and Management
- Enterprise Packaged Applications
- Enterprise Quality Services
- Global Sourcing
- IT Staff Augmentation

Application Development and Management

At Alphasynopsys, our Application development and Maintenance methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Stringent quality procedures clubbed with benchmarked practices and experienced delivery skills help clients get maximum return on their IT spending.

We work with you to:

- Outline the solution
- Define the solution architecture
- Develop prototypes for demos to users
- Design the framework of the solution
- Build the solution
- Validate the solution against requirements
- Rolling out the solution across your organization
- Continuous support for the solution

With us, you have access to the best global talent, which increases your chances of innovation.

Our Application Development Methodology



"We partnered with Alpha Synopsys to develop our new pricing system. We were impressed with their deep expertise in technology as well as industry knowledge"

- Senior Executive of IT, European Retail Company

Enterprise Packaged Applications

Package Implementation can prove quite daunting. However, our IT infrastructure package implementation services can help you automate your value chain through off-the-shelf application packages to seamlessly achieve the desired benefits. Through Package Implementation, we help you harvest value through package-centric solutions, which are innovative and configurable. Our unique accelerator tools and templates enable package evaluation, selection and implementation services over a wide range of domains to mitigate your risks, delivering faster returns and lowering Total Cost of Ownership (TCO).

Our packaged applications footprint covers the full spectrum of your enterprise needs. Our services around packaged applications include:

- Business Process Reengineering services
- Package selection
- Package implementation and global rollouts
- Customization
- Version upgrades
- Sustainance Services (enhancements, maintenance and production support)

Enterprise Quality Services

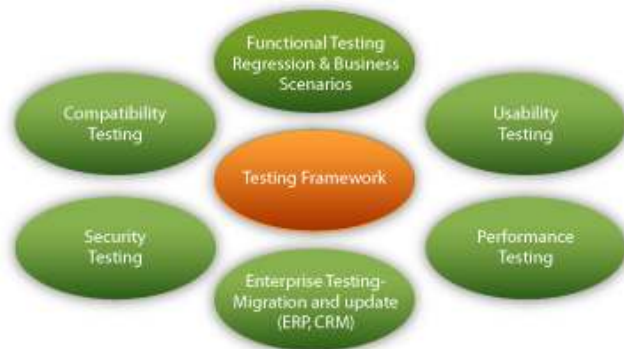
Two factors are vital for the survival of an organization - the quality of applications and the processes that assure quality.

Today's organization works in a collaborative ecosystem, exposing business processes to external stakeholders. Lapses in quality can affect risk management efforts, hinder regulatory compliance or compromise customer satisfaction.

To ensure that applications stand up to the challenge, organizations must implement robust process frameworks and thoroughly validate every application.

Our Enterprise Quality Services improve the quality of your applications and increase the predictability of your processes. They cover:

- Defect Prevention
- Performance Testing
- Process Assessment
- Process Training
- QA Process Consultancy
- Test Automation
- Testing Center of Excellence



Global Sourcing

Software products and applications are critical to establishing and maintaining competitive advantage in today's fast changing business world.

The cost of recruiting, hiring, and training personnel to meet the constantly changing needs of the IT environment has been increasing exponentially as labor now accounts for more than seventy five percent of software development and maintenance. To mitigate high costs and to increase quality, executives are reviewing global sourcing strategies.

Organizations are primarily concerned with value in terms of cost, time to market, and quality. Progressive managers know that the location of the delivery center is irrelevant as long as the project is completed on time, within budget, and the application or product adheres to the company's quality standards.

Forrester Research estimates that demand for global outsourcing will account for 28% of IT budgets in Europe and the U.S. within two years. Further, the number of offshore IT workers worldwide (software developers working overseas on projects for US and European firms) will increase from 360,000 today to more than 1 million by 2005.

Alphasynopsis believes that just offshoring projects alone cannot deliver IT value. It's critical to be able to analyze your project portfolio and strategize on how best to structure the engagement to keep the total cost of ownership (TCO) low and meet key customer objectives.

Alphasynopsis is an established provider of global sourcing solutions. We are a US based company that delivers value to our clients via our unique approach to global sourcing which is comprised of O3 (Onsite-Offsite-Offshore) Delivery Model and our India-based Global Delivery Center.



"We chose Alpha Synopsis as our service provider because of their commitment to work collaboratively. We derived significant higher ROI on our project. Project was delivered three months ahead of schedule"

- VP Enterprise IT, New York Based Financial Institute



IT Staff Augmentation

Margins are being squeezed, companies are both merging and divesting business units at unparalleled rates. Maintaining a cadre of specialized technical resources to manage internal projects is no longer an option. You need a flexible solution that allows you to supplement internal resources as needed or outsource computing system maintenance/management to achieve additional cost savings.

From its beginning, Alphasynopsys has supported clients nationwide with staff augmentation services for our client's most critical projects. From local ventures to Fortune 500 companies, Alphasynopsys offers information technology specialists and consultants to complete your mission critical projects. Alphasynopsys provides a full compliment of staffing and professional service solutions including:

- Temporary Staffing
- Contract-to-Hire
- Recruiting
- Managed Staffing
- Outsourcing

Alphasynopsys provides the right talent at the right time for project management, systems architecture development, integration, implementation, and maintenance services to support your Infrastructure, Packaged Software, Custom Applications, Security, Training, and other such projects. Typical staffing positions include:

- Project Managers
- Business Analysts
- Technical/Functional Consultants
- Programmers
- Network Admins
- DBAs
- Certified Security Professionals
- QA Consultants/Testers
- Trainers
- Tech Writers

Why Alphasynopsys

From the inception, Alphasynopsys has focused on customer satisfaction and we believe it is this focus combined with respect for our clients, and staff that allows us to offer the following 7 key differentiators that make a true and meaningful difference

Impressive clientele with proven results.

This is the true measure of a firm's success, to be proud of the work we have done and the results we have achieved for several small to Fortune 500 clients.

Strong leadership team.

Alphasynopsys has grown out of Big 5 business and IT consulting experience. Our leadership team brings critical thought leadership to each engagement, and ensures we exceed our client's expectations from the smallest projects to the largest programs.

Talented people.

This is built upon our core value of pursuing excellence through excellent people, with well seasoned process and product expertise developed over several decades. Our collective skills and experience across a breadth of platforms ensures we meet exacting requirements in virtually any IT environment.

Investment in innovation.

Through our Technology Excellence Centers, we invest time and resources to create next generation solutions before they become standard fare in the industry.

Flexible delivery model.

We have tightly integrated our core solutions with our O3 delivery model using a combination of onsite, offsite, and offshore resources. This helps ensure an agile posture for rapid implementation, and cost reduction.

Long-term partnerships.

We get invited to stay and do more, and we become engrained in our client's extended enterprise.

A transformational guiding philosophy.

All Alphasynopsys staff, from executive leadership to project manager and staff, is guided by our IT Agility philosophy. This is our unique approach to helping our clients create competitive advantage, by better responding to constantly changing business needs.

"We have a long-term relationship with Alpha Synopsys. The team has always exceeded expectations in bringing the right solutions to the table"

-Director of IT,
Leading Automotive
Manufacturer